Developing the female leaders of tomorrow while solving today's critical issues

RACE 4 GOOD®

REAL PEOPLE REAL PROBLEMS REAL IMPACT

RACE 4 GOOD®

GLOBAL GIRLS RACE4GOOD

Global Girls Race4Good mobilises female students to engage in high-impact learning and develop practical problem-solving skills as they are challenged to confront **real-life critical issues** with immediate implementation of all winning solutions.

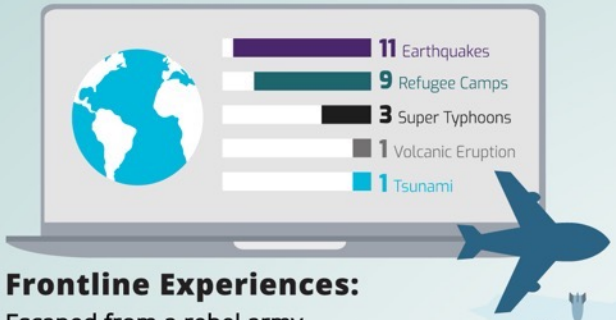
RACE 4 GOOD®

GLOBAL GIRLS RACE4GOOD

Global Girls Race4Good targets leadership skills, diversity and inclusion, innovation, cultural sensitivity, and emotional intelligence, where girls collaborate in teams with guidance from female business mentors as they compete against other girl teams from around the world. All mentors, judges, business leaders and masterclass instructors are influential and empowered women.

FRONTLINE EXPERIENCES

Frontline-Recovery Posts:



Frontline Experiences:

Escaped from a rebel army
Held at gunpoint twice
Suffered altitude sickness
Experienced near-death hypothermia
Sutured own face
Lived and worked in the midst of bombs and violence for 2 years

"Linda makes the impossible, possible"
- Sir Richard Branson

REAL PEOPLE REAL PROBLEMS REAL IMPACT

RACE 4 GOOD®

21 yrs | 6 continents | 60 countries

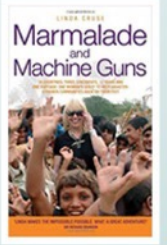
MY MENTORS

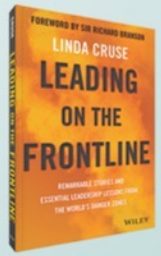
"Money is always needed but the real jewel is harnessing the intelligence & innovation of the individual, their time and talent."
- HRH The Prince of Wales

PROGRAMMES, TALKS & PUBLICATIONS

BE THE CHANGE FUTURE LEADERS

RACE 4 GOOD™
Where the Best and Brightest Compete





Europe Regional Race4Good
3 TEAMS

Asia Regional Race4Good
3 TEAMS

Middle East Regional Race4Good
3 TEAMS

Africa Regional Race4Good
3 TEAMS

The Americas Regional Race4Good
3 TEAMS

Oceania Regional Race4Good
3 TEAMS

Girls empowering the world!

RACE 4 GOOD®

GLOBAL GIRLS RACE4GOOD

REAL PEOPLE **REAL PROBLEMS** **REAL IMPACT**

Introduction

The **Race4Good® Global Girls League** is a leadership programme unlike any other, bringing together girls from around the world to take part in a series of ground-breaking races to help empower and uplift women.

Each team, comprising female students and female international business leaders, competes to develop sustainable uplift plans that will change lives, forever. Through **a fast-paced, online race format**, teams are given a specific number of days or weeks to research real-life issues and develop business plans to uplift carefully-chosen communities, from families in the Himalayas to a nomadic tribe in Morocco.

As teams progress, they start to **tackle more complex issues, including healthcare, infrastructure, design, education, and water harvesting.**

This is not a paper exercise – winning solutions are implemented within days!

Designed to appeal to girls between the ages of 14 and 18 with varying interests, the race complements:

- The International Baccalaureate
- CAS – Creativity, Activity, Service
- Cambridge Global Perspectives
- Extended Project Qualification (EPQ)
- Duke of Edinburgh's Award
- Universities and Colleges Admissions Service (UCAS)

The race develops responsible global citizens, tomorrow's leaders – caring, compassionate, inquiring, internationally-minded, empathetic, and knowledgeable young females who can create a better world through the development of intercultural understanding and respect.

READ ABOUT A RACE4GOOD

» International Teacher Magazine article

RACE 4 GOOD®

GLOBAL GIRLS RACE4GOOD

Complements the following:
International Baccalaureate
Creativity, Activity, Service (CAS)
Cambridge Global Perspectives
Extended Project Qualification (EPQ)
Universities and Colleges Admissions Service (UCAS)
Duke of Edinburgh's Award

BENEFITS TO GIRLS

- **See sustainable solutions implemented within days**
- Experience **deep immersion** in an exciting an unfamiliar world
- Enjoy a thrilling, **real-life learning experience**
- Have a **positive impact** on another's life and wider community
- Make **a sustainable contribution** to society
- Work with other highly-motivated students **towards a shared goal**
- Gain access to **Race4Good Leadership Modules**
- Work with **top female international business leaders**
- Create **memorable videos and presentations**
- Develop **innovative solutions** to a range of challenges
- Fast-track **leadership, business, and life skills**
- Develop **extreme empathy**
- Enjoy **direct communication** with the community
- Opportunity to **contribute skills** and passion to uplift the lives of others
- Create a **significant legacy** for a challenged community
- Create strong team bonds and build **lifelong friendships**
- Experience a safe space **to tackle and solve real-life problems**

CHANGES LIVES FOREVER!

Immense Learning Opportunities

KEY LEADERSHIP AND BUSINESS SKILLS

Research, planning, information-gathering skills

Questioning, challenging assumptions

Analysis, problem-solving, critical thinking, strategizing

Self-discipline, motivation, ambition

Evaluation, decision making, innovation, independent thinking, business planning, calculated risk assessment, sustainability

Communication – written, visual, oral, aural, public speaking, presenting

Collaboration, teamwork, goal setting, brainstorming, diversity and inclusion

KEY LIFE SKILLS

Reflection, global perspective, intercultural understanding

Knowledge, inquisitiveness, extreme empathy, emotional intelligence, open-mindedness, compassion

Creativity, imagination, inspiration, innovation

Trust, loyalty, service, kindness, caring, respect

Self-confidence, courage, accountability, resilience, public speaking

Relationship-building, friendships, female empowerment

BENEFITS TO SCHOOL

Complements the International Baccalaureate, Creativity, Activity, Service (CAS), Cambridge Global Perspectives, Extended Project Qualification (EPQ), Duke of Edinburgh's Award

Access to international business leaders

Opportunity to be a force for good and develop global citizenship awareness

Appeals to wide range of girls across student years

Opportunity to work with other international schools

Develops key leadership and life skills

Enhances value-proposition for parents

Supports teachers

Generates positive PR and media coverage

BENEFITS TO COMMUNITY

Provides sustainable economic, social, and environmental uplift.

Plans inject vibrancy, innovation, and new market opportunities.

Provides family, cooperative, and community uplift.

Restores hope and dignity to a community.

Creates a bond between females from around the world.

Addresses significant issues such as healthcare, education, water-harvesting, and infrastructures.

Sparks a cultural exchange of skills and ideas.

Impact of a 15-Team Race

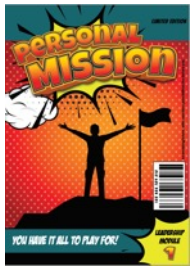
- COMMUNITY TRANSFORMED: 1
- MULTIPLE-FAMILY COOPERATIVES CREATED: 2
- FAMILIES UPLIFTED: 4
- SCHOOL CHALLENGES IMPLEMENTED: 4
- DESIGN UPLIFTS IMPLEMENTED: 4
- HEALTH CHALLENGES IMPLEMENTED: 4
- SPORTS CHALLENGES IMPLEMENTED: 4
- CULTURAL CHALLENGES IMPLEMENTED: 4
- PSYCHOLOGICAL UPLIFTS IMPLEMENTED: 4
- OBSERVATION CHALLENGES IMPLEMENTED: 4

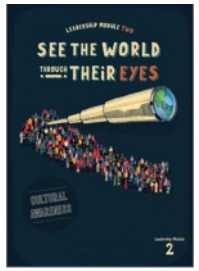
Programme Steps

Where the best and brightest female minds come together to form dynamic teams to solve critical real-life challenges through an unforgettable, fast-paced and highly-competitive race.

STEP 1 GET IN SHAPE: CREATING FUTURE LEADERS

- **Preparation:** Prior to the Race4Good, teams warm up with guided access to the Race4Good Leadership Modules.
- **Modules:** 'Who Are You?' and 'See the World Through Their Eyes'





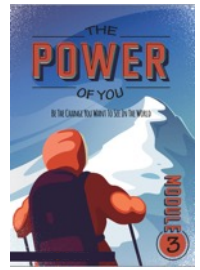
- **Goal:** To stimulate self-awareness and cultural reflection.

STEP 2 THE RACE: LEAVING A LEGACY

- **Time to Compete:** Girls collaborate with their peers and business mentors over a **5-week race.**
- There are 2 to 3 elimination rounds integrating dynamic mid-race challenges and assignments where teams use all available resources to tackle real-life issues.*
- Sustainable economic uplift business plans are submitted at the end of each round.
- At the end of each round, an all-female judging panel, including members of the community, reviews business plans. All winning plans are implemented.

STEP 3 MAINTAIN FITNESS: EMBEDDING LEADERSHIP

- **The Finish Line:** This is just the beginning as the teams have continued access to the Race4Good Leadership Modules.
- **Module:** The Power Of You.



- **Goal:** To integrate the learning into day-to-day life and continue to lead and inspire others.

**Resources include: the local Race4Good Girls team, community elders (youth, women), and expert female advisors versed in local economics, politics, religion, and agriculture.*

Example Race Format

ROUND 1 UPLIFTS*

- 4x Schools
- 4x Culture
- 4x Health
- 4x Psychological
- 4x Sports
- 4x Families
- 4x Observation

ROUND 2 UPLIFTS

- 2x Culture
- 2x Research
- 2x Cooperative Creation

ROUND 3 UPLIFTS

- 1x Community Uplift

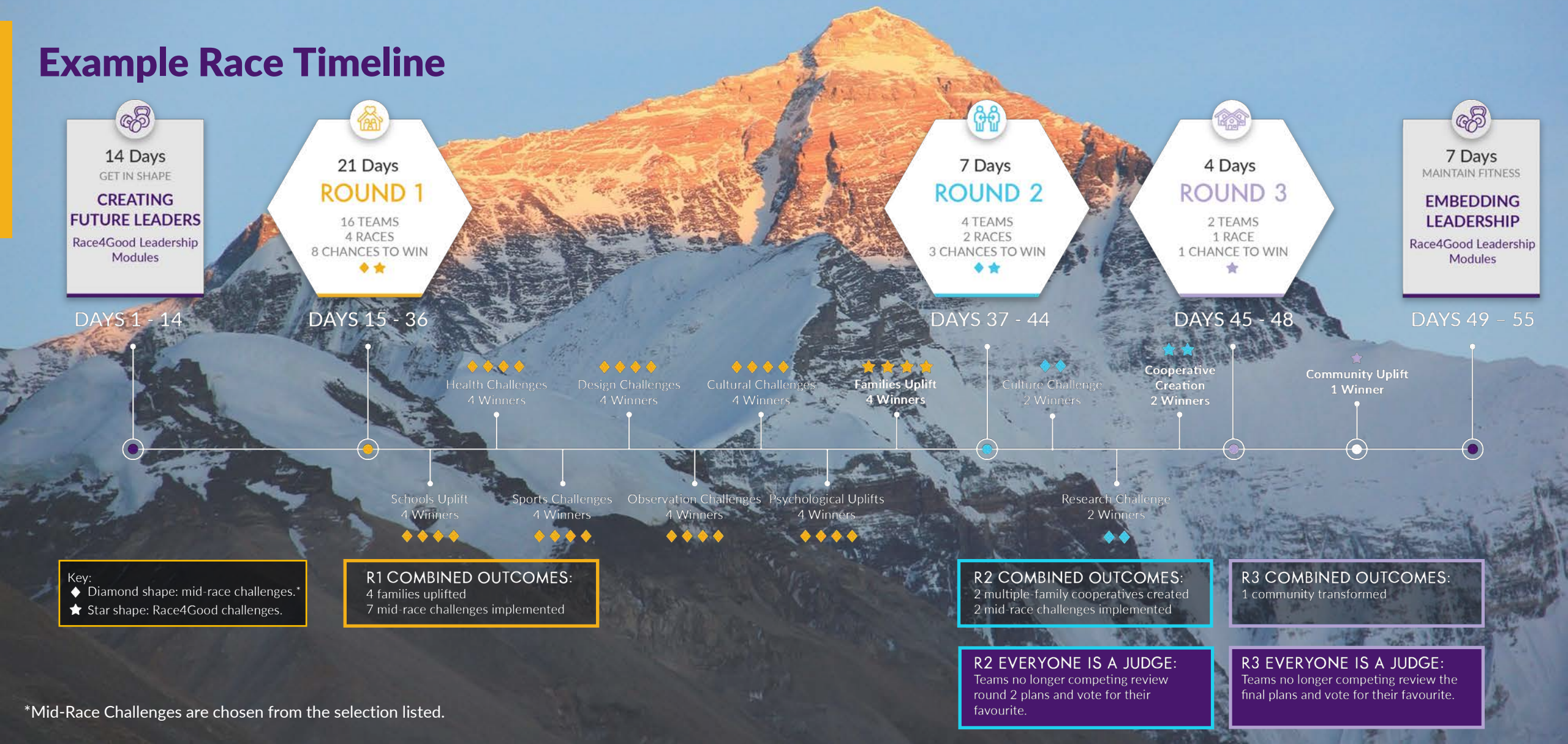
*Mid-Race Challenges are chosen from the selection listed.

Example Race Structure

ROUND 1	ROUND 2	FINAL
Main Challenge: extended family-level economic uplift **Uplift Budget:** £250 **Mid-race challenges:** 3 **Number of Teams:** 15 **Leagues:** 3 **Duration:** 21 days **Judging:** teams have the opportunity to present to an influential group of female judges.	**Main Challenge:** cooperative-level economic uplift **Uplift Budget:** £350 **Mid-race challenges:** 1 **Number of Teams:** 6 **Leagues:** 2 **Duration:** 7 days **Judging:** teams have the opportunity to present to an influential group of female judges; teams no longer competing can vote for their favourite business plan.	**Challenge:** community-level economic uplift **Uplift Budget:** £600 **Number of Teams:** 2 **Races:** 1 **Duration:** 4 days **Judging:** teams have the opportunity to present to an influential group of female judges; teams no longer competing can vote for their favourite business plan
Outcomes: • Four extended family-level uplifts implemented. • Three mid-race challenges implemented.	**Outcomes:** • Two multiple-family cooperatives implemented. • One mid-race challenge implemented.	**Outcomes:** • One community-level uplift implemented.
Summary: after a virtual launch event, teams are given a specific family to uplift. Each team will compete virtually against 4 other teams to produce a business plan and proceed to round 2. Teams will face exciting mid-race challenges and have an opportunity to interact with the community, families, and an advisory group. Successful mid-race challenges will be implemented. Daily support from Race Operations and allocated female Business Mentors.	**Summary:** Teams are challenged to develop a cooperative that will uplift a minimum of four families. Teams will face one exciting mid-race challenge and have an opportunity to interact with the community, families, and an advisory group. Successful mid-race challenges will be implemented. Daily support from Race Operations, and allocated female Business Mentors.	**Summary:** teams are challenged to develop a plan to uplift the whole community. Daily support from Race Operations, and allocated female Business Mentors.
Time Guideline Teams: 5 hours combined research per team, per week **Time Guideline Business Mentors:** 2 hours per week	**Guideline:** 7 hours combined research per team over 7 days **Time Guideline Business Mentors:** 2 hours over 7 days	**Guideline:** 5 hours combined research per team over 4 days **Time Guideline Business Mentors:** 2 hours over 4 days

The budget for all challenges is intentionally limited as experience has shown us that success lies in applying innovation, intelligence, and empathy to a problem.

Example Race Timeline



Key:
- ◆ Diamond shape: mid-race challenges.*
- ★ Star shape: Race4Good challenges.

R1 COMBINED OUTCOMES:
4 families uplifted
7 mid-race challenges implemented

R2 COMBINED OUTCOMES:
2 multiple-family cooperatives created
2 mid-race challenges implemented

R2 EVERYONE IS A JUDGE:
Teams no longer competing review round 2 plans and vote for their favourite.

R3 COMBINED OUTCOMES:
1 community transformed

R3 EVERYONE IS A JUDGE:
Teams no longer competing review the final plans and vote for their favourite.

*Mid-Race Challenges are chosen from the selection listed.

Example Mid-Race Challenges

Race4Good Global Girls League engages and teaches girls, tomorrow's leaders, critical life skills, including cultural intelligence, emotional intelligence, trust, accountability and courage. Number of challenges will depend upon race format.

Basecamp:
your gift, your choice.

Design Challenge £150

Health Challenge £150

School Challenge £150

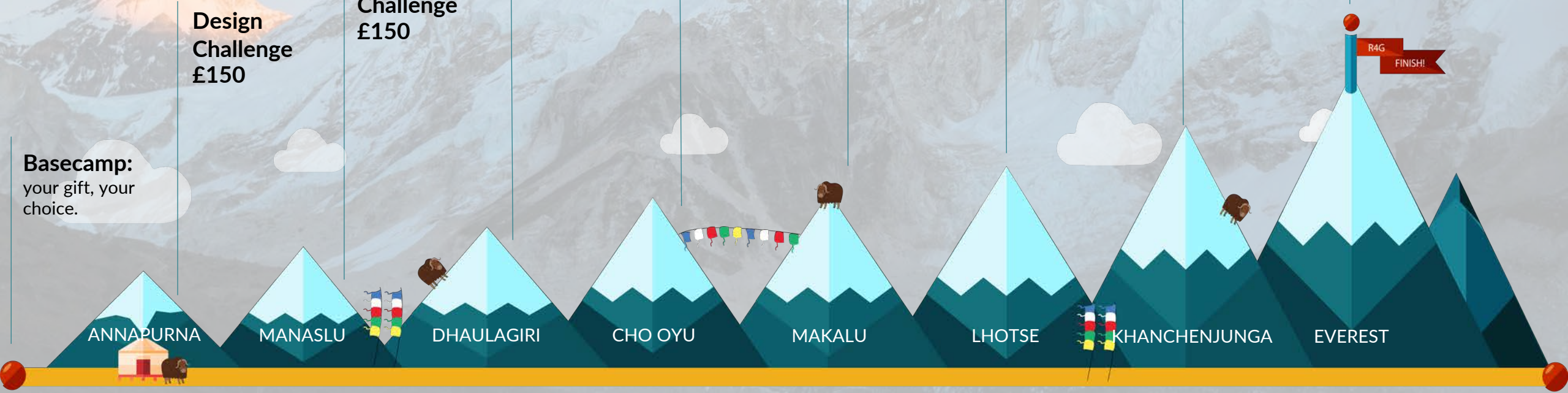
Cultural Challenge £100

Sport Challenge £150

Psychological Challenge £100

Observation Challenge £50

Extended Family Uplift £250
Use your innovation, intelligence, and empathy to economically uplift a large family.



Something for Everyone

Enabling girls and mentors to use their skills, passion, and expertise

STUDENT ROLES:

- The race is designed to enable every girl to get involved in the race.
- The format provides girls with numerous opportunities to contribute their skills, passion, and expertise.
- Successful teams draw on the wide range of talents and interests found within teams and channel these into tackling a diverse range of challenges throughout the race experience.

FEMALE BUSINESS MENTOR ROLES:

- Each Race Hub is allocated a Business Mentor.
- Meeting virtually, business mentors share their entrepreneurial skills, expertise and industry knowledge and support Race hub volunteers and activities.
- Business Mentors are selected from a wide-range of departments and functions to ensure maximum impact for all students.

In Their Words

Hear from female participants, teachers, business mentors and more.

A STUDENT TEAM
» Race4Good Student Team 2020

BSME CEO
» Olivia Roth

A TEACHER
» Race4Good: Jane Roughley

DIRECTOR OF ADMISSIONS
» Race4Good: Kate Carden-Brown

BUSINESS LEADERS
» Race4Good: Anna Stove and Dena Burton
(from1:02 on)

A TEACHER
» Race4Good: Kate Gleaves

A STUDENT TEAM
» Race4Good Student Team 2021

THE LIFE OF A HIMALAYAN FAMILY
» **Watch it here**

Pricing

5-WEEK PROGRAMME

INCLUDES:
5-week race format (3 rounds)
Three-year complimentary Race4Good membership
Three Leadership Modules
Certificate of accomplishment
Access to Race4Good alumni network and discounted participation in F2F tailor-made Race4Good events and programmes

PRICE:
£90.00/student

A School Teacher's Perspective:

"The Race4Good competition provided our girls with an amazing opportunity to support a family in need. Our team members bonded so well during this journey, and I am positive they will cherish this rich experience for a very long time."

– Neha Sharma, School Liaison from Latifa School for Girls

A Student's Perspective:

"We are honoured to be a part of Race4Good. The opportunity for change allowed us to think much beyond ourselves and wear the shoes of those many, many miles away from us."

– Dasnula R | British School Al Khubairat

A Business Mentor's Perspective:

"Linda, what you show other people they can do is phenomenal, you inspire people to give of their time, their education, their ability. We all have the ability to give back and moments like the Race4Good make me the proudest of all I have achieved in my life."

– Helen Jamieson, CEO | Jaluch UK and Race4Good Business Mentor

WATCH AS A RACE UNFOLDS
» Example Race4Good 2020

THANK YOU!

Visit us at:

TheRace4Good.com