

Investigative Journalism Feature Article Competition

Race4Good®, FOBISIA, and International Teacher Magazine (ITM)

THE BASICS

Who can enter?

Teams of 2, 3, or 4 in Year 7 and above from any FOBISIA school.

What's the aim?

To write a Feature Article about any aspect of Race4Good suitable for publication in International Teacher Magazine.

In what format?

Entries should be submitted in a Word Document and be no more than 900 words long. Entries can also be published on line, but a Word Document and relevant media must be submitted.

The piece should conform with the ITM guidelines for publication

What about media?

You should submit JPEG images (or similar) which are high resolution, but are no more than 1 MB large, and for which you have permission to have published. You can also list video clips that you would have embedded.

Deadlines?

Team entry notification by 30/09/ 2021

Feature article submission by 25/11/2021

There will be a maximum of two articles accepted from one school.

Who are the judges?

Linda Cruse, Sally Flint and Andy Homden.

Outcomes?

Two articles will be chosen for publication in the February 2022 edition of International Teacher Magazine. The two finalists will be announced on December 10th 2021, and asked to prepare a final version of their article by January 10th 2022.

The two finalists will then work with the editorial team at ITM during January 2022 to prepare their article for online publication.

Once online, the overall winner will be chosen by the Judges and announced on January 29th 2022.

Both finalists will be published in International Teacher Magazine and The FOBISIAN.



Background:

The FOBISIA Race4Good 2020

In November and December 2020, six FOBISIA schools took part in the first competition based on the Race4Good format. It was clear that as the competition proceeded over three rounds, it was having an impact on participants as they thought through the challenge to 'be the change' for a village community in Nepal that did not want a 'hand out' but a 'hand up'. You can learn more about the 2020 competition in this ITM article:

<https://bit.ly/3hE4g7q>



Why hold a feature article competition about the Race4Good?

There are two reasons. Firstly, there are some great Race4Good stories to be told that deserve to be told. Secondly, we believe that the wider appreciation and writing of good journalism is essential in a vibrant, creative society.

Over the last ten years, the Race4Good stories of success, bravery, resourcefulness and sheer stubborn determination have been talked about, but not necessarily written down. We would now like to change that, and capture some of the stories to be told while developing the journalistic skills of young people.

CRITERIA FOR A GOOD ARTICLE

We invite teams from schools to submit articles that

- Are based on the investigative research carried out by the team
- Are journalistic in style
- Are supported by good media items that can be embedded in the article
- Have a clear theme or storyline
- Stand up to scrutiny because they are based on good sources

Articles can be about Race4Good projects, competitors, communities, supporting teachers, Business mentors, or the longer-term history of the competition.

You can look at a Race4Good story from your own school (which will provide good primary evidence for the piece) or any wider aspect about Race4Good. Either way, an investigative approach to gather evidence and use 'sources' for the piece is vital.

To have impact, good stories told on line also need to be succinct, and when published, well laid out and readable on a variety of devices – smart phones, laptops, tablets and desktops.

An advisory teacher should be assigned to the investigative teams, and it is suggested that the competition is introduced to students in an assembly and or lesson to the year groups that the school would like to take part. An introductory video will be available.

RESEARCH & WRITING

Secondary evidence (October)

You can find out a great deal about Race4Good by conducting a thorough online search. You will find videos, interviews, articles, TV shows and podcasts. This will help teams build up a picture about what the Race is all about, and give ideas for themes that they might want to write about.

Primary evidence

It is suggested that teams interview Race4Good teachers and team members if their school is participating in the 2021 Race4Good competition. You may want to interview people who took part in the 2020 Race if their school took part.

If a school is not participating in the 2021 Race itself, it should contact the Race organisers and they will send you contact details of a person who has said they are willing to be interviewed.

All students interviewing an outside speaker should be accompanied by a member of their own school's staff.

Interview with Linda Cruse

The two finalists will be given the opportunity to interview Linda Cruse as they prepare the final version of their article.

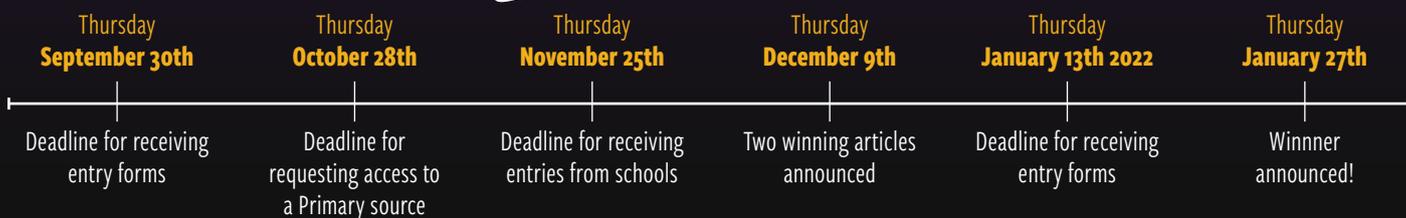
Writing for the Internet

Expressing yourself clearly, persuasively, engagingly and honestly has always been at the heart of good journalism, whatever the story being told or media used. At a time when 'fake news' and unsubstantiated online claims continue to grab the headlines, being able to tell an honest story in a compelling way has never been more important. Although stories will not require academic style referencing there must be good evidence to support the storyline.

We believe that people learn about the importance of good journalism by getting involved and doing it – by having a go – and by reading good examples of online feature articles.



COMPETITION TIMELINE



We are looking forward to receiving your entries!

Linda Cruse Founder, Race4Good | Andy Homden CEO, Consilium Education, publishers of International Teacher Magazine.

To learn more and register, visit:

[TheRace4Good.com/journalism-competition](https://www.race4good.com/journalism-competition)